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PRESS RELEASE

COLE SWINDELL

“Reason to Drink” at Swiftel Center



Brookings, S.D. (12/1/2017) – Raise your glass, Brookings! Cole Swindell is bringing his "Reason to Drink" Tour to the Swiftel Center on February 22. Joining the Platinum-selling 10-time No. 1 hit singer/songwriter are two of country music's biggest rising stars: Chris Janson and Lauren Alaina. Tickets go on sale starting at 10:00 a.m. Friday, December 8 at the Swiftel Center Box Office, by phone 800-745-3000, and online at Ticketmaster.com.

Exclusive venue pre-sale information coming soon to all Swiftel Center email subscribers. To receive information on the event and get access to pre-sale codes, subscribe at www.swiftelcenter.com.

ABOUT COLE SWINDELL

In just over three years since he made his debut on Warner Bros. Records, Swindell has racked up an impressive and incomparable record-breaking SEVEN No. 1 singles (the only solo artist in the history of the Country Aircheck/Mediabase to top the charts with first seven singles); 10 No. 1 singles as a songwriter; one 1 billion audience reaching single (“You Should Be Here”), five Platinum singles; one Gold single; a Platinum-certified debut album; a Gold-certified sophomore album (You Should Be Here) as well as numerous SONGWRITING honors and awards including being the reigning NSAI Songwriter/Artist of the Year (2016), winning two CMA Triple Play Awards in both 2015 and 2016 (for penning three No. 1 songs in a 12 month span) and Music Row’s Breakthrough Songwriter of the Year during his debut (2015). This year, Swindell has performed his 7th career No. 1 single “Flatliner,” which features his mentor/friend and 2017 WHAT THE HELL WORLD TOUR mate Dierks

Bentley, on the 52nd Academy of Country Music Awards telecast live on CBS and again this summer for the “CMA Fest” special that aired this summer on ABC Television. Since launching his career in 2014, Swindell has toured with the biggest superstars in country music including Luke Bryan, Kenny Chesney, Jason Aldean, Florida Georgia Line, Dierks Bentley and has sold out his previous three Down Home Tours and is embarking in January 2018 on his fourth Down Home Tour in support of his Down Home Session IV EP releasing November 24.

Tickets for Cole Swindell "Reason to Drink" Tour along with Chris Janson and Lauren Alaina go on sale starting at 10:00a.m. Friday, December 8 at the Swiftel Center Box Office, by phone at 800-745-3000 and online at www.ticketmaster.com. Exclusive venue pre-sale information coming soon to all Swiftel Center email subscribers. Tickets are \$59.75, \$49.75, and \$29.75. For more concert information and updates, visit www.swiftelcenter.com, call (605) 692-7539 and follow the Swiftel Center on Facebook, Twitter and Instagram. For pre-sale codes and other concert announcements please sign up for our newsletter at www.swiftelcenter.com

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota’s premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.

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