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PRESS RELEASE

The Midtown Men return to Brookings Four stars from the original Broadway cast of Jersey Boys



Brookings, S.D. (7/24/2017)
– They took Broadway by storm in one of the biggest hits of all-time. Just last year, they performed at the Performing Arts Center at South Dakota State University. Now on their 7th national tour, THE MIDTOWN MEN are bringing their magic back to Brookings, SD, singing their favorite "Sixties Hits" from The Beatles, The Rascals, The Turtles, Motown, The Four Seasons and more.

See The Midtown Men live at the Swiftel Center in Brookings, SD on December 14. Tickets are on sale Friday, July 28 starting at 10:00a.m. at the Swiftel Center Box Office, by phone 800-745-3000 and online at Ticketmaster.com.

*"THE SEATS WERE FILLED WITH SHOUTING, SINGING,
DANCING IN THE AISLE FANS!" - TIMES SQUARE CHRONICLES*

This sensational production reunites Four Stars from the Original Broadway Cast of Jersey Boys. Tony Award winner Christian Hoff, Michael Longoria, Daniel Reichard and Tony Award nominee J. Robert Spencer star in this one-of-a-kind concert experience celebrating the music that defined the '60s.

These talented entertainers shared the Broadway stage for over a thousand performances in the mega-hit Jersey Boys. Now, as The Midtown Men, they've thrilled crowds on concert stages across the US, Canada and in Beijing, performing over 600 shows and singing with 31 major symphony

orchestras. They've delighted television audiences on "The Today Show", "Good Morning America," "Access Hollywood," "Katie," and "The Chew."

The Men recently released their first radio single, "All Alone on Christmas," written and produced by rock icon and Sopranos and Lilyhammer star Steven Van Zandt and backed by Bruce Springsteen's E Street Band. They were honored to perform the song at the White House for the National Tree Lighting Ceremony in Washington DC.

The group has released two successful public television concert specials: The Midtown Men Live in Concert, taped at the New Jersey Performing Arts Center's majestic Prudential Hall, and Meet the Midtown Men, which goes behind the songs to get an inside, personal look at the Men and their music. Both are currently airing in markets nationally.

Their recent show at NYC's famed Beacon Theater was a sellout smash and featured guest stars Shirley Alston Reeves from the Shirelles, La La Brooks from The Crystals, Gene Cornish from The Rascals and Petula Clark, who had 3000 people up on their feet for "Downtown."

Don't miss this electrifying and soulful new production with its top-shelf choreography, incredible vocal performances and legendary onstage chemistry.

Tickets for the December 14 show go on sale Friday, July 28 at 10:00a.m. at the Swiftel Center Box Office, by phone at 800-745-3000 and online at www.ticketmaster.com. Ticket prices are \$59.50, \$45.50, and \$29.50. For more information, visit www.swiftelcenter.com, call 605-692-7539 and follow the Swiftel Center on Facebook, Twitter and Instagram.

ABOUT THE SWIFTEL CENTER

THE SWIFTEL CENTER IS A GATHERING PLACE FOR CULTURAL, RECREATIONAL AND EDUCATIONAL EVENTS. WITH A 30,000 SQUARE FOOT ARENA, STATE-OF-THE-ART BANQUET ROOMS, CONFERENCE ROOMS AND IN-HOUSE CATERING, THE SWIFTEL CENTER IS AN INTERNATIONAL AWARD-WINNING VENUE OF EXCELLENCE AND ONE OF SOUTH DAKOTA'S PREMIERE EVENT CENTERS.

ABOUT VENUWORKS

VENUWORKS PROVIDES CUSTOMIZED MANAGEMENT AND CONSULTING SOLUTIONS FOR ARENAS, STADIUMS, THEATRES AND CONVENTION CENTERS THROUGHOUT THE COUNTRY WITH SERVICES THAT INCLUDE OPERATIONS, CATERING, AND CONCESSIONS ALONG WITH THE BOOKING AND MARKETING OF SPORTS AND ENTERTAINMENT EVENTS.

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