

CONTACT Kristina Lankow PHONE 605-692-7539

EMAIL klankow@swiftelcenter.com

FOR IMMEDIATE RELEASE 06/12/2017

PRESS RELEASE

100-plus draft horses from across the U.S. enter Brookings show



Brookings, S.D. (06/12/2017) – Volunteers from many states are prepared to welcome over 100 head of Belgian, Percheron, Shire and Clydesdale draft horses to the Dakota Royal Charity Draft Horse Show held at the Swiftel Center June 24 and 25 at 1:00p.m. daily. The one-ton athletes traveling from all across the US will compete in the only

South Dakota qualifying show competition for the North American Classic Six Horse Hitch Series. This SD show is unique by starting with the six-horse hitch competition. Over 60 draft horses will be in the ring for the six-horse hitch placing! Additional hitch classes of fours, unicorns, teams, carts, ladies and youth along with farm team contests will provide plenty of show ring action.

Tickets on sale at the Swiftel Center Box Office and at the door the day of the show. Admission is \$10 adults and \$5 for kids ages 11 and under. With free parking, air conditioned comfort, stadium seating and an elevator, a multi-generation family afternoon is easy. Be sure to visit the barns after each show to meet the gentle giant draft horses and their drivers. A great family weekend for all ages!

Learn more about the show, horses and crews traveling in June to Brookings, SD from across the US via the Facebook at www.facebook.com/dakotaroyaldraftshow. For additional show information, visit www.swiftelcenter.com and follow us on Facebook.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.



About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.