

CONTACT Kristina Lankow  
PHONE 605-692-7539  
EMAIL klankow@swiftelcenter.com

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# PRESS RELEASE

## Miranda Lambert to help local animal shelter



Brookings, S.D. (2/24/2017) – Puppies and Miranda and Wagons, OH MY! Country queen Miranda Lambert is calling on Brookings, SD concertgoers to make a big difference for local animals in need!

And she's giving away a Meet & Greet package to one lucky participant.

Fans are invited to participate in Lambert's "Fill the Little Red Wagon" campaign – inspired by the singer's hit single. Concertgoers can bring pet supplies along to her March 3 concert at the Swiftel Center in Brookings. All donations will benefit the Brookings Regional Humane Society.

Every fan who brings a donation for the animal shelter will be registered for a chance to win a ticket upgrade plus a Meet & Greet for two with Miranda Lambert.

Items can be dropped off at the Swiftel Center from 5:00p.m. to 6:45p.m. on Friday, March 3 – the night of the show. One entry per person for anyone who contributes a donation. The lucky winner's name will be drawn by 7 p.m.

Suggested items on the Brookings Regional Humane Society Wish List include: dog or cat chow; canned dog food; Friskies cat food; JW Pet, KONG or Nylabone brand toys; soft dog treats; paper towels; 13-gallon heavy-duty tall kitchen garbage bags; liquid bleach; laundry detergent; dish soap; antibacterial hand soap; hand sanitizer; clay cat litter (non-scoopable); collars (all sizes); cat scratchers; and gift cards to HyVee, Walmart or Runnings.

For more information, contact the Swiftel Center at (605) 692-7539.

#### **BROOKINGS REGIONAL HUMANE SOCIETY**

The Brookings Regional Humane Society (BRHS) was founded in 1998 to find homes for stray animals. The facility was built specifically to house animals and provides a separate dog kennel area, rooms to house cats, natural lighting, and proper ventilation throughout the whole facility. BRHS has been recognized for and has won multiple awards from both city and national organizations, including several Dog Rescue Awards and a nomination for the Governor's Award. For more information on BRHS, visit [www.brookingshumane.org](http://www.brookingshumane.org).

#### **MUTTNATION**

In 2009, Lambert and her mother Bev founded MuttNation Foundation, a nonprofit organization with the mission to end animal cruelty, neglect and homelessness. MuttNation provides aid to animals across the United States through efforts such as mill rescues, medical treatments, adoption events, and animal shelter campaign's like Lambert's "Fill the Little Red Wagon." For more information on MuttNation Foundation, visit [www.muttnationfoundation.com](http://www.muttnationfoundation.com).

#### **ABOUT THE SWIFTEL CENTER**

THE SWIFTEL CENTER IS A GATHERING PLACE FOR CULTURAL, RECREATIONAL AND EDUCATIONAL EVENTS. WITH A 30,000 SQUARE FOOT ARENA, STATE-OF-THE-ART BANQUET ROOMS, CONFERENCE ROOMS AND IN-HOUSE CATERING, THE SWIFTEL CENTER IS AN INTERNATIONAL AWARD-WINNING VENUE OF EXCELLENCE AND ONE OF SOUTH DAKOTA'S PREMIERE EVENT CENTERS.

#### **ABOUT VENUWORKS**

VENUWORKS PROVIDES CUSTOMIZED MANAGEMENT AND CONSULTING SOLUTIONS FOR ARENAS, STADIUMS, THEATRES AND CONVENTION CENTERS THROUGHOUT THE COUNTRY WITH SERVICES THAT INCLUDE OPERATIONS, CATERING, AND CONCESSIONS ALONG WITH THE BOOKING AND MARKETING OF SPORTS AND ENTERTAINMENT EVENTS.