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# PRESS RELEASE

## See Reza the Illusionist at the Swiftel Center



Brookings, S.D. (12/20/2016) – Now you see him... Reza the Illusionist is bringing his show “The Edge of Illusion” to the Swiftel Center on January 28. Hailed by critics as the Nation's Top Touring Illusionist, Reza has sold out venues from Denver to New York, Orlando to Los Angeles, entertaining millions as well as being featured on television and radio in 31 countries around the world.

Tickets are on sale now. All tickets are general admission. Tickets are available at the Swiftel Center Box Office, charge by phone at 800.745.3000 or online at Ticketmaster.com.

### **About Reza the Illusionist**

Reza has made his presence felt in the world of illusion since a very young age. His focus in the art began at the early age of seven after being inspired by a magic show in his hometown of Brookings.

By the age of 14, Reza was landing significant gigs performing for resorts and large corporations across the Midwest. On his 15th birthday Reza left his hometown in South Dakota to perform a six week run in Branson, MO, the live entertainment capitol of the world. The grueling eighteen-show-a-week schedule allowed Reza to hone his gift for entertaining. After Branson, one opportunity led into the next and as the doors began to open, Reza’s style took on a fresh and cutting edge feel. With a largely original show and an engaging stage presence, Reza began selling out theatres as the entertainment world took notice.

Today, Reza is one of the fastest rising stars in the industry, with his mind set on changing the world’s perception of magic. Reza is intriguing, engaging, and captivating. He has the ability to connect with his audiences and let them feel his magic on a personal level. He isn't just a magician. He is an entertainer.



Tickets for the January 28 show are on sale now. All tickets are general admission. Advance tickets in the upper section are \$19.50 for adults and \$13.50 for students; on the floor, \$23.50 for adults and \$17.50 for students. Day-of-show tickets in the upper section are \$23.50 for adults and \$15.50 for students; on the floor, \$27.50 for adults and \$19.50 for students. Tickets available at the Swiftel Center Box Office, charge by phone at 800.745.3000 or online at [Ticketmaster.com](http://Ticketmaster.com). For more information, visit [www.swiftelcenter.com](http://www.swiftelcenter.com).

**About the Swiftel Center**

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.

**About VenuWorks**

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.