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PRESS RELEASE

Hegg Brothers return for 2016 Holiday Jam



The Swiftel Center announces the return of the popular holiday concert Holiday Jam with the Hegg Brothers to perform December 15. Tickets on sale now.

Brookings, S.D.
(11/04/2016) – The Swiftel Center announces the return of the popular holiday concert Holiday Jam with the Hegg Brothers presented by Best Choice. The concert is set for December 15.

This musical showcase features the talents of a multi-piece band playing Christmas classics and contemporary new arrangements in the lush, funky and soulful sounds of Jeremy and Jon Hegg and friends. With the addition of renowned

bluegrass, folk and jazz artist Jami Lynn and the return of multiinstrumentalist Joel Shotwell, 2016's theme promises to be very uniquely South Dakota.

Holiday Jam is a long-running holiday tradition that continues to highlight new musical twists. This two-hour show features stories of the season, messages for the heart, and music to lift the spirits. This year's tour again includes horns, sax, piano, guitar and percussion to round out the ensemble. For more information on the history of Holiday Jam, performance photos and music samples, go to holidayjam.com.



Tickets available at the Swiftel Center Box Office, charge by phone at 800.745.3000 or online at Ticketmaster.com. Advance tickets are \$24.50; day-of-show tickets are \$28.00. Group sales tickets offered at a discounted rate of \$20.00.

For more information on the Swiftel Center, visit www.swiftelcenter.com, call (605) 692-7539 or follow us at www.facebook.com/swiftelcenter.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.