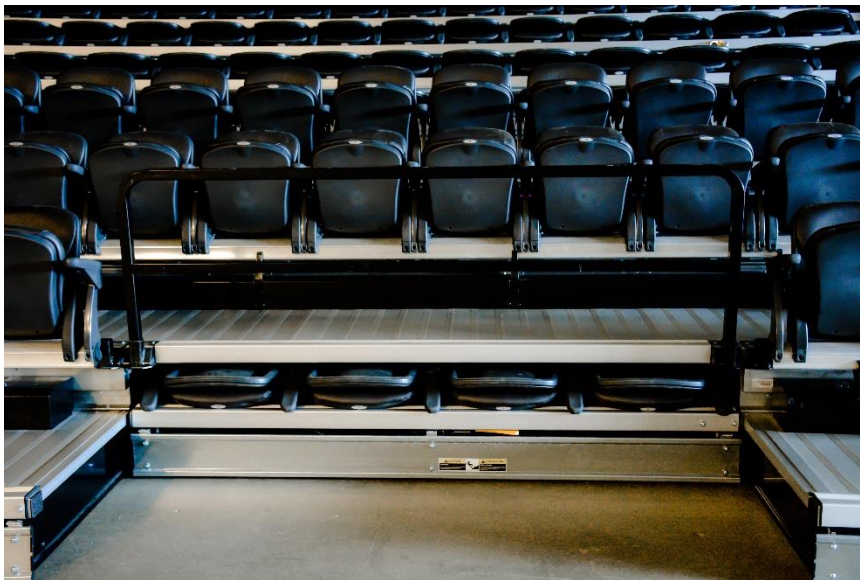


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FOR IMMEDIATE RELEASE
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PRESS RELEASE

Swiftel Center to receive 2016 ABLE Award



The Swiftel Center has been chosen as a recipient of the 2016 A.B.L.E. Award for its Inclusive Seating Design. The award will be presented by the Brookings Committee for People who have Disabilities at a reception at the Swiftel Center November 10.

Brookings, S.D.
(11/03/2016) – The Swiftel Center has been chosen as a recipient of the 2016 A.B.L.E. (Ability, Belief, Leadership and Effort to Achieve Access For All) Award for its Inclusive Seating Design, presented by the Brookings Committee for People who have Disabilities.

The A.B.L.E. Award is presented annually to recognize the outstanding commitment of a business, public entity or individual in fulfilling the

goals of the Americans with Disabilities Act. The 2016 A.B.L.E. Awards presentation will be held November 10 at the Swiftel Center starting at 5:00 p.m.

Throughout the design process and ordering of the new seating, Swiftel Center staff worked with the Brookings Committee for People who have Disabilities and the City ADA Coordinator to ensure optimum accessibility was achieved. Due to the constant changing nature of the events at the Swiftel Center, staff must be properly trained to accommodate numerous seating charts and circumstances. With the completion of the new seating project, the Swiftel Center has achieved an optimum level of inclusive seating.

The committee noted they specifically appreciated the customer service and inclusive attitude exhibited by the staff at Swiftel Center.

“While the Swiftel Center faces some unique challenges due to the original design and construction, the staff continues to go out of their way to ensure programming is accessible to all people...From day-of event staff to senior management, Swiftel Center employees continue to be role models and leaders in providing an all-inclusive environment,” – City of Brookings press release

According to the Brookings Committee for People who have Disabilities, the accommodations and actions of all those involved with the Swiftel Center do not go unnoticed and are greatly appreciated. It is the committee’s intention to highlight the efforts of an outstanding business or entity, which in turn may motivate others to provide improved accessibility to goods, services and recreational opportunities.

The A.B.L.E. Awards presentation will be held in conjunction with the Butler Human Rights Award, the Mayor’s Awards for Historic Preservation and the Mayor’s Generational Leadership Awards at the Swiftel Center on November 10 from 5:00 p.m. to 7:00 p.m., with the program beginning at 6:00 p.m. The public is invited to attend. Hors d’oeuvres and refreshments will be served.

ABOUT THE A.B.L.E. AWARD

The A.B.L.E. Award is an annual award program designed to recognize the outstanding commitment of a business or public entity in fulfilling the goals of the Americans with Disabilities Act. Highlighting the efforts of an outstanding business or entity may motivate others to provide improved accessibility to goods and services. Since 1996, there have been 75 nominees for the A.B.L.E. Award. For more information, contact Shari Thornes with the City of Brookings at 605-692-6281.

For more information on the Swiftel Center, visit www.swiftelcenter.com, call (605) 692-7539 or follow us at www.facebook.com/swiftelcenter.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota’s premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.