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PRESS RELEASE

Ron White coming to the Swiftel Center



Brookings, S.D. (09/30/2016) – They call him “Tater Salad.” Ron White is headed to the Swiftel Center Thursday, February 23, for a night of cigar-smoking, scotch-drinking, story-telling comedy. An original member of the Blue Collar Comedy Tour, White will bring his chart-topping comedy show straight to Brookings. Tickets go on sale Friday, October 7 at 10a.m.; reserved-seating only.

Exclusive venue pre-sale information coming soon to all Swiftel Center email subscribers. To receive information on the event and get access to pre-sale codes, subscribe at www.swiftelcenter.com.

VIP Experience

To upgrade the event experience, fans can purchase the Ron White “200 Proof” VIP Experience which offers a premium seat – typically in the first five rows – and a Meet & Greet session after the show. Additionally, the package includes:

- Photo with Ron White
- VIP access pass personally signed by Ron White
- Bonus DVD: Ron White’s Comedy Salute to the Troops & autographed note
- Margo Rey CD (Ron White’s wife and top Billboard charting singer/songwriter)

For more information on the Ron White VIP experience, visit www.tatersalad.com.

All tickets on sale starting at 10a.m. Friday, October 7 at the Swiftel Center Box Office, by phone at 800-745-3000 and online at www.ticketmaster.com. Reserved seating tickets for Ron White are \$75, \$49 and \$34; visit tatersalad.com for VIP pricing. Content is suitable for mature audiences only. For more information, visit www.swiftelcenter.com, call (605) 692-7539 or follow at www.facebook.com/swiftelcenter.

About Ron White

Comedian Ron “Tater Salad” White first rose to fame as the cigar-smoking, scotch-drinking funnyman from the Blue Collar Comedy Tour phenomenon, but now as a chart-topping Grammy-nominated comedian and a feature film actor, Ron White has established himself as a star in his own right. White has always been a classic storyteller. His stories relay tales from his real life, ranging from growing up in a small town in Texas to sharing stories of his daily life to becoming one of the most successful comedians in America. All 4 of his comedy albums charted #1 on the Billboard™ Comedy Charts. He has sold over 14 million albums (solo and with the Blue Collar Comedy Tour), been nominated for two Grammys, and over the past 9 years (since 2004) been one of the top three grossing stand-up comedians on tour in America.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota’s premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.