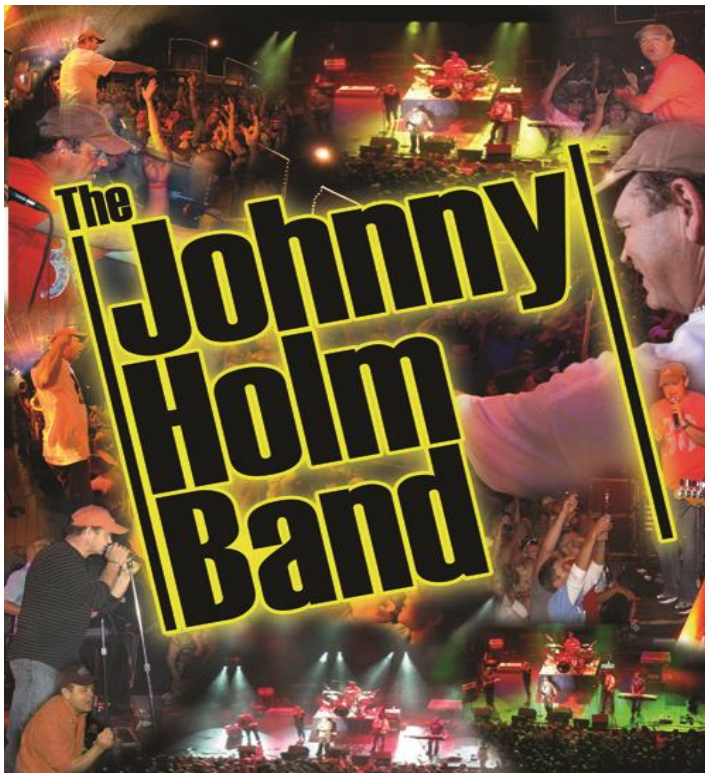


CONTACT Kristina Lankow  
PHONE 605-692-7539  
EMAIL klankow@swiftelcenter.com

FOR IMMEDIATE RELEASE  
08/16/2016

# PRESS RELEASE

## Back to school bash with Johnny Holm



Brookings, S.D. (08/16/2016) – Ring in the school year with a back to school bash! The Johnny Holm Band is live in concert August 31 at the Swiftel Center. Tickets are \$10 in advance and \$12 day-of-show.

SDSU students get a \$2 discount on tickets purchased in advance. Students must present their student ID and purchase tickets at the Swiftel Center Box Office by August 30 to receive the discount.

Leader and front man of the most widely known and traveled band in America, Johnny Holm is the most entertaining entertainer performing today. Surrounding himself with the finest musicians in the Midwest, the

band rocks, picks and thunders along almost non-stop from the first song to the last laugh.

Millions of people have seen Johnny over the years and millions are part of his “fantourage.” The band plays in most of the United States with most dates in the five-state upper Midwest.

Tickets on sale at the Swiftel Center Box Office, by phone at 800-745-3000, and online at [www.Ticketmaster.com](http://www.Ticketmaster.com). For more information, please visit [www.swiftelcenter.com](http://www.swiftelcenter.com), call (605) 692-7539 or follow at [www.facebook.com/swiftelcenter](http://www.facebook.com/swiftelcenter).

###

### **About the Swiftel Center**

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.

### **About VenuWorks**

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.