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FOR IMMEDIATE RELEASE
1/29/2016

PRESS RELEASE

Tune in to Lee Brice



Brookings, S.D. (1/29/2016) – Lee Brice will perform as part of the 2016 Honda NHL® All-Star Primetime Television Special. The one-hour program will broadcast live from the Honda Stage at Bridgestone Winter Park in downtown Nashville on January 29 at 7 p.m. CT / 8 p.m. ET on NBCSN (U.S.) and Sportsnet (Canada). Follow along online at @leebrice and #NHLAllStar.

Lee Brice will appear on ABC's "Bachelor Live" offering advice, and maybe a song, to "The Bachelor" Ben Higgins. Also on the couch with Lee: Michelle Collins (co-host of "The View") and actress Lacy Chabert ("Mean Girls"). Tune in Mon., Feb. 1 at 9 p.m. CT / 10 p.m. ET. Follow along online at @leebrice, @BachelorABC and #TheBachelor.

Lee Brice launches his "Life Off My Years" tour on Thurs., Feb. 4 in Salisbury, MD. Lee Brice, with special guests Jerrod Niemann and Dylan Scott, will be taking the stage on February 14 at the Swiftel Center. Tickets for the "Life Off My Years" Tour in Brookings, SD are available at The Swiftel Center Box Office, by Phone at 800-745-3000, and online at www.Ticketmaster.com. For more information, please visit www.swiftelcenter.com, call (605) 692-7539 or follow us at www.facebook.com/swiftelcenter.

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About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.