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FOR RELEASE ON SPECIFIC DATE
11/02/2015

PRESS RELEASE

Brantley Gilbert brings “Black Out” tour to Swiftel Center



Brookings, S.D. (11/02/2015) – BOTTOMS UP. Brantley Gilbert will perform at the Swiftel Center on Thursday, April 21. Brookings is a stop on his 2015-2016 Black Out Tour. Special guests include Canaan Smith and Michael Ray.

Gilbert’s unrelenting brand of Country has notched six #1s “Country Must Be Country Wide,” “You Don’t Know Her Like I Do,” “Bottoms Up” and “One Hell of An Amen,” as well as his two Jason Aldean smashes. When it comes to striking out on the road with his Black Out Tour, it figures the man with back-to-back platinum albums would never settle for North America. Instead, the renegade Country star is hitting the UK, Germany, the

Netherlands and Australia, in addition to playing arenas across Canada and the U.S.

“If you’re gonna take it on the road, do it,” the man who won last year’s American Music Award for Favorite Country Album explains. “If you’re gonna push the music, don’t be afraid to put it out there. People around the world get the idea about what we do: these songs are about living life in hard places, but standing up when you do. That’s a universal thing, so let’s do it.”

Kicking off November 11 at Melkweg in Amsterdam, the rough’n’raw songwriter who just hit #1 with the Gold-certified celebration of living – and dying – with valor “One Hell Of An Amen” will swing through Hamburg’s Fabrik, Munich’s Technikum and Stuttgart’s Im Wizemann before heading to Glasgow’s Oran Mor and a sweep through England’s Manchester Academy, the Birmingham Institute Library and London’s storied Shepard’s Bush Empire. An international run more favored by harder rock acts, Gilbert handily straddles the line.

“Music is music,” says the man who also wrote Aldean’s chart-topping “Dirt Road Anthem” and “My Kinda Party” philosophically. “I don’t care what you call it, as long as you let me play it my way. I know where these songs came from, what they mean, how they played out – and that is how me and the boys try to bring’em.”

The Georgia-born, -bred and –raised songwriter hits the U.S., starting January 28 in Saginaw, Michigan for 27 North American dates. That run will be interrupted for Gilbert to Queensland, Australia for the CMC Rocks QLD at Willowbank Raceway on March 12.

“This is why I do this,” Gilbert says. “To take it to the people. I want to rock hard and tell the truth and see it in their eyes. My fans know what I’m talking about, and they come for that reason. It’s not for everybody, but it’s its own kind of Country... and being out in some of the secondary markets, the kind of places I came up, that feels just like home.”

Tickets on sale to the general public beginning Friday, November 6 with a special presale for members of the BG Nation. Tickets available at the Swiftel Center Box Office, charge by phone at 800.745.3000 or online at Ticketmaster.com. For more information, please visit www.swiftelcenter.com, call (605) 692-7539 or follow us at www.facebook.com/swiftelcenter.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota’s premiere event centers.

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